



National Barrel Horse Association Texas District 17

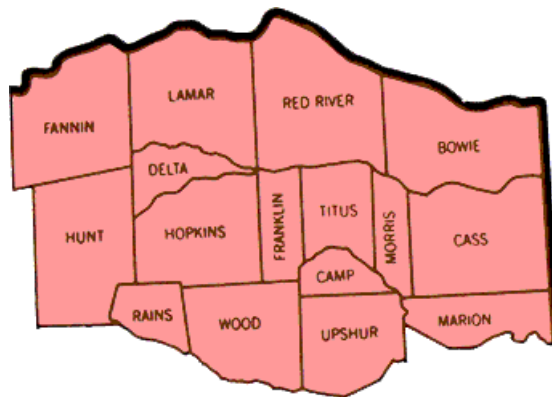
Tax ID: 20-1980554
 c/o Carrie Northcutt
 PO Box 17 or 626 FM 816
 Wolfe City, TX 75496
 Ph 903.496.7864
 barrelraces@sbcglobal.net

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Dear Prospective Sponsor:

NBHA Texas 17 Barrel Racing Association, a non-profit association, would like to invite you to be one of our club's sponsors. This association is dedicated to promoting the sport of barrel racing for all ages and all levels of competition. Our membership includes men, women and children competing on the amateur as well as the professional level. Racers compete in Youth, Senior & Open Barrel Racing classes as well as an Open Pole Bending class.

The most recent report from the Texas Agricultural Extension Services estimates that the economic impact of the horse industry in the State of Texas exceeds \$11 billion a year. Needless to say, horses are a big business in Texas. Events like our club barrel races not only promote the sport of barrel racing, but also help keep the horse industry in Texas growing. The NBHA TX 17 district covers 16 counties in Northeast Texas. As we travel throughout the district



We will promote your business at each showing. The table below is a breakdown of sponsorships with definitions below.

Added Money Sponsor	\$1000
Saddle Sponsor	\$ 800
Buckle Sponsor	\$ 500
Year End Sponsor	\$ 300
Banner Sponsor	\$ 150
Web Site Ad	\$ 50

Barrel/Added Money* – Advertising on web site, in Newsletters, on mailings & on flyers. Announcement during shows as official sponsor and barrel covers/banner hung in arena at all shows.

Saddle Sponsor* - Advertising on web site, in Newsletters, on mailings & on flyers. Announcement during shows as official sponsor and banner hung in arena at all shows (you supply the banner).

Buckle Sponsor* - Advertising on web site, in Newsletters, on mailings & on flyers. Announcement during shows as official sponsor.

Year End Sponsor* - Advertising on web site & in Newsletters.

Announcement during shows as official sponsor.

Banner Sponsor*-Advertising on website & the Banner hung in the arena at all shows (you supply the banner).

Web Site Ad – Company logo and link to you web site if available.

*Maybe substituted with your product of equal or greater value.

We will take every opportunity to promote your business/product throughout the year. Our club news and information is available online at <http://www.texas17.com>.

We look forward to having you as one of our association sponsors in 2007.